

## 38.03.02 BACHELOR PROGRAMME IN MANAGEMENT

### OVERVIEW

**Course:** Organization Management

**Degree: Bachelor** Course Duration – 4 years

**Description.** The Management Bachelor's Degree Programme is designed to train degree candidates in such activity fields as administrative, information-analytical, entrepreneurial, project, consultative, investment, and research ones.

The vocational tasks bachelor's degree candidates of this course are going to deal with are:

- developing and implementing a corporate and competitive strategy of an organization;
- developing and implementing a set of operational measures in conformity with the strategy of an organization;
- planning work of an organization and departments;
- designing an organizational and administrative structure of organizations;
- developing and implementing projects aimed at organization growth;
- supervising departments, teams (groups of employees);
- arranging entrepreneurial and investment activity.

The bachelor programme gives students access to methods for collecting, processing and analyzing information about factors of inner and outer environments of an organization in order to find administrative solutions, evaluating the efficiency of administrative solutions, motivating and encouraging employees of an organization in order to achieve a strategic and current aim, which the vocational activity field of bachelor's degree candidates involves.

The programme aims to provide graduates with versatile skills that enable them to work and to be successfully promoted in various fields. A comprehensive understanding of the principles of organization of enterprise activity, accounting records and fiscal accounting, strategic and innovation management, and information technologies in management make it possible for bachelor graduates to grasp quickly the area of expertise. Knowing current concepts of entrepreneurial activity and business planning for a start-up business facilitates graduates to take more efficient and up-to-date decisions, the implementation of which serves to improve performance in the long run.

**Programme Department.** The Department of Management is in charge of the programme (in 1961 the initial name of the department was Specific Economics, then the name was the Department of Economics and Organization of an Enterprise, from 1991 to 2010 it was the Department of Manufacturing Process Management, and from 2010 it is called the Department of Management). Since 1991 the department has been educating professionals in Organization Management Course 080507. In 2000 Crisis Management Course 080503 started, and since 2010 the department has been educating candidates for bachelor's and master's degrees in Management, International Management and Production Management Programmes.

**Teaching Staff.** The teaching staff of the Department of Management comprises highly skilled, experienced academic staff members, including 9 professors holding doctorate degrees, 15 assistant professors holding PhD degrees, one senior teacher and one assistant. There are eleven postgraduates who are writing theses on economics, complexity management, regional economics, and innovation. The department is a member of the Education and Methodics

Association of Higher Education Institutions of Russia in the field of production management. The teachers regularly do internship courses and get training for new competences in the top Russian and overseas universities and centres. Some teachers have acquired hands-on experience running businesses, working in banks, planning investment, and managing in crisis.

**Study Facilities.** The department has the material and technical facilities that ensure all kinds of laboratory, practical, subject and cross-subject training, which the State Standard and the curriculum cover, including independent work of students, and they are in compliance with the current sanitary standards. There is a local network with Internet access, computer classrooms, and computers for the departments of the Business Faculty. The computers are shipped with application software programmes and databases, e.g.: BEST, Consultant Plus legal reference system, Garant, GPSS World, Delta strategy game, Décor, Visual Fox Pro and MS Access, Math Cad, Statistica, Deductor, AnyLogic, foreign language learning software, and others.

Thanks to the sub-loan agreement with the World Bank the language laboratory containing 14 units (in partnership with the Humanities Faculty) and the computer classroom containing 15 units (building 6, room 208) are in operation.

Twelve textbooks and manuals have been written, published and are used in teaching, four of them were classified by the Education and Methodics Association. The department staff members have developed lots of electronic teaching materials that can be found at the Novosibirsk State Technical University Portal.

**Practical Experience.** The regular partners of the departments are major Novosibirsk industrial enterprises (NPO (Research and Production Association) Elsib, OAO (Open Joint-stock Company) Novosibirsk Electrode Plant), banks (OAO (Open Joint-stock Company) Levoberezhny Bank, OAO (Open Joint-stock Company) Sberbank of Russia, ZAO (Close Joint-stock Company) VTB 24 in Novosibirsk), government authorities (City Administration, inter-district Tax Office of the Federal Tax Service of Russia #16 in Novosibirsk Region), large trade enterprises (Mega Novosibirsk, Aura).

**Career Opportunities.** Experts in management are professional executives, technical officers who possess managerial qualities and skills, that is the ability to define the status of a company (department) in the surrounding environment and to look at a company as if it was a single entity; the ability to sort out a complicated situation, raise and state a problem, develop alternative options to solve it and implement the option chosen; technical and functional skills, that is being competent in such fields as production, marketing, financial analysis, and professional maturity – communication skills, interaction between people, and ability to work confidently in a competitive environment.

Graduates of the Department of Management are not on the sidelines and work as top managers and line managers in well-known and prosperous companies of Novosibirsk, other towns of Russia and abroad. They actively develop their own businesses, work in the system of higher professional education, which is supported by the information about some department graduates who completed studies in the period from 1993 to 2011, and the jobs they occupy.

**Future Careers.** Manager job is complicated, synthetic, and exceptionally popular with a wide range of enterprises and organizations, especially during the growth phase of national economy. The programme graduates have employment opportunities as managers of all management levels, economists, project managers and time managers, experts in marketing, advertising and sales, teachers, analysts of stock exchanges and share markets, entrepreneurs, researchers in economics, and officers of government institutions.